

Luisa Fernandez-Willey

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Luisa Fernandez-Willey is the Assistant Vice President in the Policy & Economics Department at Association of American Railroads (AAR) where she leads economic and statistical analyses on a broad range of issues affecting the freight railroad industry.

Luisa designs, implements, and manages data modernization efforts using cutting edge technology such as machine learning to support AAR's research and analysis goals. Luisa also an expert in Mexican freight rail and regulatory matters.



Prior to joining AAR, her professional experience included financial management consulting for private-sector clients and economic research supporting the Maryland state government. She has served as a university lecturer and has published scholarly research in a peer-reviewed international academic journal.

Luisa holds a M.A. in Economics from the University of Missouri-Kansas City and a M.Sc. in Business and Economic Forecasting from Kingston University-London. She has also completed Michigan State University's Railway Management Certification Program.